**Key Stage 4 BTEC Tech Award in Travel and Tourism Curriculum Map**

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|  | | **Autumn 1** | **Autumn 2** | **Spring 1** | **Spring 2** | **Summer 1** | **Summer 2** |
| **Year 10** | *Content* | **Component 1: Travel & Tourism Organisations & Destinations.**   * Learning aim A1: Travel & tourism organisations. * Learning aim A2: Ownership of travel & tourism organisations. | **Component 1: Travel & Tourism Organisations & Destinations**   * Learning aim A3 The role of consumer technology in travel & tourism   **Travel & Tourism Organisations & Destinations. Learning outcome B:**   * Learning aim B1: Visitor destinations ∙ * Learning aim B2: Different types of tourism & tourism activities * Learning aim B3: Popularity of destinations with different visitor types. * Learning aim B4: Travel options to access tourist destinations | **Mock Assessment & Review.**  **The assignment will take**  **approximately 5 hours of monitored preparation & 6 supervised hours to complete.** | **Component 1 assessment**  **Component 2:**   * Customer Needs in Travel & Tourism.   **Learning outcome A:**   * Demonstrate an understanding of how organisations * Identify customer needs & travel & tourism trends. * A2 How travel & tourism organisations may use market research to identify customer needs & preferences | **Component 2:**   * Customer Needs in Travel & Tourism. * A3 How travel & tourism organisations may use research to identify travel & tourism trends.   **Learning outcome B:**   * Recognise how the needs & preferences of travel & tourism customers are met. * B1 Customer needs & preferences. ∙ * B2 How travel & tourism organisations provide different products & services to meet customer needs & preferences | **Component 2: Customer Needs in Travel & Tourism.**   * B3 Customer needs & different types of travel. * B4 Travel planning to meet customer needs & preferences |
| **Year 11** | *Content* | **Component 2 Assessment Preparation.** | **Component 3: Influences on Global Travel & Tourism**   * A1: Factors influencing global travel & tourism. * A2 Response to factors | **Component 2: Influences on Global Travel & Tourism.**   * A2 Response to factors   **B Impact of travel & tourism & sustainability**   * Learning Aim B1: Possible impacts of tourism. * Learning Aim B2: Sustainable tourism * Sustainability & managing social impacts * How tourism can benefit destinations | **B Impact of travel & tourism & sustainability**   * B3 Managing sociocultural impacts. * B4 Managing economic impacts * B5 Managing environmental impacts * preparation for external assessment.   **C1: Tourism development**   * Tourist area life cycle. * Butler's TALC model. * Emerging destinations. * The importance of partnerships. | **C Destination management**   * C1 Tourism development * C2 The role of local & national governments in tourism development. * C3 The importance of partnerships in destination management. | An exam worth 60 marks will be completed under supervised  conditions. The supervised  assessment period is a maximum of 2 hours & should be arranged in the period timetabled by Pearson. The assessment availability is  January/February & May/June. |