**Key Stage 4 BTEC Tech Award in Travel and Tourism Curriculum Map**

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|  | **Autumn 1** | **Autumn 2** | **Spring 1** | **Spring 2** | **Summer 1** | **Summer 2** |
| **Year 10** | *Content* | **Component 1: Travel & Tourism Organisations & Destinations.** * Learning aim A1: Travel & tourism organisations.
* Learning aim A2: Ownership of travel & tourism organisations.
 | **Component 1: Travel & Tourism Organisations & Destinations*** Learning aim A3 The role of consumer technology in travel & tourism

**Travel & Tourism Organisations & Destinations. Learning outcome B:** * Learning aim B1: Visitor destinations ∙
* Learning aim B2: Different types of tourism & tourism activities
* Learning aim B3: Popularity of destinations with different visitor types.
* Learning aim B4: Travel options to access tourist destinations
 | **Mock Assessment & Review.** **The assignment will take** **approximately 5 hours of monitored preparation & 6 supervised hours to complete.** | **Component 1 assessment****Component 2:** * Customer Needs in Travel & Tourism.

**Learning outcome A:** * Demonstrate an understanding of how organisations
* Identify customer needs & travel & tourism trends.
* A2 How travel & tourism organisations may use market research to identify customer needs & preferences
 | **Component 2:** * Customer Needs in Travel & Tourism.
* A3 How travel & tourism organisations may use research to identify travel & tourism trends.

**Learning outcome B:** * Recognise how the needs & preferences of travel & tourism customers are met.
* B1 Customer needs & preferences. ∙
* B2 How travel & tourism organisations provide different products & services to meet customer needs & preferences
 | **Component 2: Customer Needs in Travel & Tourism.** * B3 Customer needs & different types of travel.
* B4 Travel planning to meet customer needs & preferences
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| **Year 11** | *Content* | **Component 2 Assessment Preparation.** | **Component 3: Influences on Global Travel & Tourism** * A1: Factors influencing global travel & tourism.
* A2 Response to factors
 | **Component 2: Influences on Global Travel & Tourism.** * A2 Response to factors

**B Impact of travel & tourism & sustainability** * Learning Aim B1: Possible impacts of tourism.
* Learning Aim B2: Sustainable tourism
* Sustainability & managing social impacts
* How tourism can benefit destinations
 | **B Impact of travel & tourism & sustainability** * B3 Managing sociocultural impacts.
* B4 Managing economic impacts
* B5 Managing environmental impacts
* preparation for external assessment.

**C1: Tourism development** * Tourist area life cycle.
* Butler's TALC model.
* Emerging destinations.
* The importance of partnerships.
 | **C Destination management** * C1 Tourism development
* C2 The role of local & national governments in tourism development.
* C3 The importance of partnerships in destination management.
 | An exam worth 60 marks will be completed under supervised conditions. The supervised assessment period is a maximum of 2 hours & should be arranged in the period timetabled by Pearson. The assessment availability is January/February & May/June. |